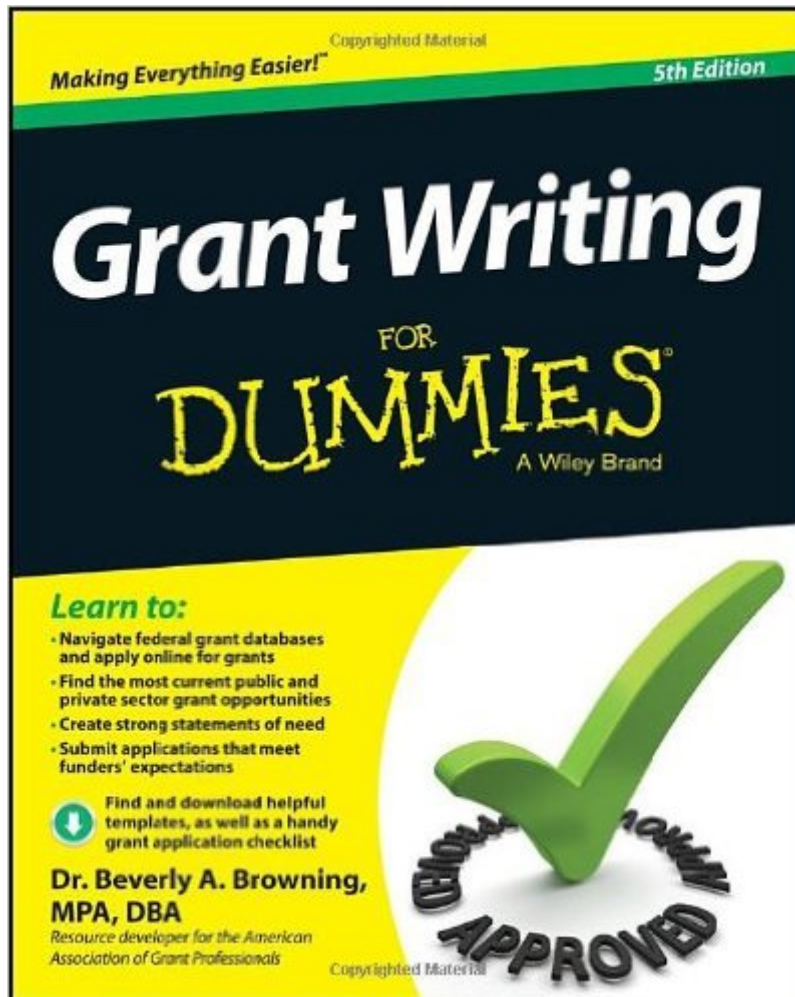# Grant Writing For Dummies, 5th Edition

Synopsis

Learn to: Navigate federal grant databases and apply online for grants Find the most current public and private sector grant opportunities Create strong statements of need Submit applications that meet fundersâ ™ expectations Your comprehensive guide to finding and winning grant monies Grant writing can be quite daunting, but this complete guide provides you with everything you need to get started with your application right away! Use this resource, including new and updated material, to move through the entire grant-writing process and apply for some of the billions of dollars available from public and private sector sources. Grant writing 101 â ” get an easy-to-understand introduction to the ins and outs of grants, including who funds them and how to receive them Know what funders want â ” discover the many grant-making organizations throughout the world and how to tailor your message to what your prospects expect Tug on reviewersâ ™ heartstrings â ” find out how to tell your story so peer reviewers award your application the maximum number of points The write stuff â ” explore writing techniques to create powerful, successful applications and proposals that convey your need for grant funding Go online and find templates for request letters, executive summaries, logic models, budget summary tables, and more Open the book and find: How to connect with grant-making agencies What goes into a grant submission How to build a great funding plan An overview of the peer review process A helpful checklist to make sure all the pieces are in place How to navigate federal grant websites Compelling words to use in applications Advice on requesting matching funds and other items

Book Information

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Customer Reviews

I had the third edition of this book, from 2009, and thought that it would be helpful to upgrade to the 5th edition. I'm an experienced grant-writer, having secured federal and state grants for economic development, research and the arts.This book is a comprehensive overview of the grant-writing process. Dr. Browning takes the you through the complex process of applying for federal grants, and includes topics such as registering for the government databases (SAM), and the question of how to budget for administrative and facilities costs. Since federal grants are probably the most complicated of all funding requests, it is really helpful to map out that process. Corporate and foundation grant applications will tend to be less involved.If anything, the book emphasizes that you really have to have your act together *before* applying for a grant. Figure out your partners, your real costs of delivery, the demographics of those who will benefit from a grant, and be able to articulate the background and mission of your organization and the purpose for which you are seek funding.The book has substantial advice on program planning, data gathering and how to evaluate your funded program.Edition 5, from 2014 identifies an upcoming trend. Many foundations and corporate funders now request a "letter of inquiry" or concept letter as the initial contact. They will review such letters and and if interested will invite the applicant to submit a full proposal. And, almost all submissions are done online these days.The book suggests that a good grant writer is able to be successful at least 75% of the time (i.e. 3 out of 4 applications will be funded).

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